

The TiE New York Gotham Collective

Where New York's Most Promising Founders Solve Their Hardest Problems Together

The Reality You're Facing

You've built something that's starting to work. Maybe you've found your first customers, closed initial revenue, or hit early user milestones. The idea is no longer just an idea—it's becoming real.

But now you're hitting challenges that feel fundamentally different from getting started. How do you build a growth engine before you run out of runway? Which product features actually matter when resources are scarce? How do you scale operations without losing what made you special in the first place?

You're past needing startup 101 advice, but you're not yet at the scale where you can hire experts for everything. You need tactical guidance from founders who are navigating these exact same transitions, right now, in the same city.

Introducing The TiE New York Gotham Collective

The TiE New York Gotham Collective (TGC) is not another accelerator with a fixed curriculum. It's not a classroom where someone else decides what you need to learn. It's not a networking event disguised as education.

It's a carefully curated mastermind of 6-8 early growth-stage New York founders who meet monthly to solve each other's most pressing tactical challenges—the real problems keeping you up at night, not what some curriculum designer thinks you should learn.

Think of it as your personal war cabinet—founders who understand the unique pressures of building in New York, who can pressure-test your strategies because they're making similar bets, who will share what's actually working because your success doesn't threaten theirs.

This is TiE New York's most focused initiative yet—our inaugural cohort of founders who will set the standard for what peer learning can achieve.

How It Actually Works

You Drive the Agenda

There's no preset curriculum because your real challenges can't be predicted by anyone sitting in an ivory tower. Before each monthly session, the cohort collectively decides what problem to tackle:

- Through your private WhatsApp group, everyone shares their most pressing current challenge
- The group votes on which topic would create the most value for everyone
- We bring in an expert moderator who's actually solved that specific problem at scale

This means every session directly addresses what's keeping you and your peers up at night—whether that's cracking a growth channel, extending runway, managing technical debt, or navigating co-founder dynamics.

Monthly Deep-Dive Sessions

One founder from the cohort presents their specific challenge related to the chosen topic. Then, for 90 minutes, the entire group—guided by an expert moderator—dissects the problem with the intensity of people whose own success depends on mastering these same issues.

Past cohorts at similar programs have tackled challenges like:

- Building repeatable sales processes when you're still figuring out positioning
- Identifying the beachhead market and value proposition
- Navigating channel partnerships that could make or break your growth
- Deciding between raising money or extending the runway through revenue
- Scaling team culture when growing from 5 to 20 people
- Creating systems that don't break every time you double in size

But your cohort will tackle whatever your cohort needs. That's the point.

Your Always-On Advisory Board

Between monthly sessions, your WhatsApp group becomes your most trusted sounding board. When you're facing a critical decision at 11 PM, when you need a gut check on a partnership deal, when you discover a growth hack that's actually working—this is your circle for immediate tactical support.

The group shares:

- Real-time wins and warnings
- Tactical resources and frameworks
- Introductions that actually matter
- Honest feedback when you need it most

Expert Moderators Who've Been There

Once the group picks a topic, we tap TiE's extensive network to find someone who's conquered that exact challenge.

These aren't professional speakers or consultants—they're operators who've built through the messy middle in New York and can translate their experience into tactics you can implement immediately.

The TGC Experience

Kickoff: Trust-Building Dinner Your cohort begins with an intimate dinner at one of New York's premier venues. This isn't networking—it's the foundation of trust that enables everything that follows. You'll share your real challenges, not your pitch deck version, and begin building bonds that will outlast your current startups.

Monthly Tactical Sessions (Months 1-6) Every month, from 12-2 PM in a private Manhattan conference room:

- Arrive, grab lunch (provided), and reconnect (20 minutes)
- One founder presents their specific challenge (5 minutes)
- Other founders add any related nuance/scenario applicable to them (10 minutes)
- Expert-moderated group problem-solving (70 minutes)
- Commitment to specific actions and accountability (10 minutes)

Continuous Collaboration Your WhatsApp group stays active with:

- Real-time problem solving as challenges arise
- Curated resources relevant to the group's current focuses
- Prep and polling for upcoming session topics
- Celebrations of wins and support through setbacks

Culmination: Alumni Induction & Investor Showcase Close your 6 months by:

- Reflecting on growth with your cohort at an exclusive dinner
- Presenting to select TiE Angels who want to meet the best of New York's rising founders
- Officially joining the TGC alumni network as the foundational cohort

Why This Works When Other Programs Don't

You Own the Curriculum: No one knows what you need to learn better than you and your peers who are fighting the same battles. The program adapts to your real challenges, not theoretical frameworks.

Radical Curation: Just 6-8 founders in the inaugural cohort. True peer learning requires true peers—everyone at similar stages, facing similar challenges, with similar ambitions.

New York Context: Every discussion is grounded in the reality of building in New York—the talent competition, the costs, the pace, the investor ecosystem. No generic Silicon Valley advice that doesn't translate to Gotham.

Complete Confidentiality: What's shared in TGC stays in TGC. No recordings, no social media, no external guests. This creates the psychological safety for sharing real problems, not demo day narratives.

Lifetime Value: TGC '25 becomes part of your professional identity—a signal to investors, talent, and customers that you've been selected for and committed to excellence.

Why TiE New York?

TiE has spent decades building New York's entrepreneurial ecosystem. We've seen thousands of founders navigate the journey from idea to scale. We know what actually helps—and what's just noise.

The Gotham Collective represents our belief that the best learning happens between peers who are living the same challenges. We're investing our reputation, network, and resources to make this work:

- **No cost to participants**—TiE New York fully sponsors your participation
 - **Access and visibility to our full network** for expert moderators and connections
 - **Direct pathway to TiE Angels** who want to meet exceptional founders early
 - **Integration with TiE's broader ecosystem** for ongoing support
 - **Our commitment** to making TGC the most valuable 6 months of your founder journey
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Who Thrives in TGC

The founders who will shape our inaugural cohort share these traits:

- **You have early traction:** Real customers, initial revenue, or strong signals you're onto something
 - **You face growth challenges:** You've moved from "will this work?" to "how do I scale this?"
 - **You're radically honest:** You'll share real problems and give straight feedback
 - **You're committed:** You'll prioritize every session because you understand compound learning
 - **You're generous:** You're as excited to help solve others' challenges as your own
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The Selection Process

As our inaugural cohort, we're being especially thoughtful about founder selection:

1. **Application or Nomination:** Share your story, traction, and current challenges
2. **Committee Review:** Experienced operators evaluate for potential and cohort fit
3. **Brief Conversation:** Ensure mutual alignment on commitment and values
4. **Cohort Assembly:** Balance perspectives and stages for maximum peer learning

We're not looking for perfect companies. We're looking for exceptional founders who will challenge and elevate each other.

Your Next Step

If you're tired of generic startup advice that doesn't match your reality—if you believe the right peers can help you navigate challenges faster—if you want to be part of establishing New York's premier founder collective—then TGC is built for you.

The application window for TGC '25 is now open. We're assembling a cohort of founders who will define what peer learning can achieve when it's done right.

This isn't about adding another line to your LinkedIn. It's about surrounding yourself with founders who will push you to be better while building alongside you.

Ready to join The Gotham Collective?

The TiE New York Gotham Collective: Where NYC's most ambitious founders forge their paths together.